

## Mishkan Shalom -- Strategic Plan 2015 -- 2022

**Vision statement:** Mishkan is an innovative, dynamic center for Reconstructionist Jewish learning, spirituality and prayer in action. We are guided by the following aspirational themes from now through the year 2022.

### *Upholding our Three Pillars: Spirituality, Learning and Justice*

*We will continue to uphold the three pillars with vigor and devotion, recognizing that each is essential and stronger for the others, and together they make Mishkan a unified, powerful Jewish presence.*

- Make Jewish prayer, ritual and the year-cycle engaging, relevant and inspiring to a diverse, progressive population.
- Give greater voice to our special blend of spirituality, social justice, mindfulness, and environmental sustainability.
- Engage the congregation to act in pursuit of justice locally and globally, including peace and justice for Israel and Palestine.

### *Sustaining Growth through Membership, Money, Minding Resources*

*Mishkan will become increasingly vibrant by strengthening interconnectedness and interdependence.*

- Offer inviting and stimulating communal Jewish practices and events that provide opportunities for connection
- Foster a culture of generosity to support the financial foundation on which our community goals and aspirations depend.
- Lessen the negative environmental impact footprint of synagogue activities and cultivate our relationship to the natural world
- Develop internal systems (governance, human, physical, and communicative) that will support the whole to function at its best
- Actively tell our stories in all our outreach and publications.

### *Building our Diverse and Inclusive Community*

*Mishkan will build upon and extend its diverse, progressive population to shape and take part in all aspects of the community.*

- Develop multiple pathways and opportunities for people to become involved, to learn and worship, and supplement our deep roots in Reconstructionist Judaism with feminist consciousness, mindfulness and other spiritual practices.

- Engage our broad community in learning opportunities across the life cycle and between the school and congregation.
- Build deeper connections in our neighborhood, in Philadelphia, and the region to strengthen the web of community that supports us all.

### ***Maintaining our Strategic Focus***

*By 2022, we will achieve this vision through the following intersecting strategies and actions informed by the seven-year Shmita cycle.*

1. Leverage events, activities, and interactions to promote and strengthen membership in and donations to our congregation.
2. Develop sustainable, coordinated internal systems that foster and support our growth.
3. Position Mishkan as a highly visible, creative leader of the progressive faith community in our region.